

Jessica Cantagallo-Rohm Assistant Principal

John Simpson Assistant Principal VOORHEES HIGH SCHOOL A 2015 National Blue Ribbon School

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> Ronald Peterson Principal

Brian Baumann Athletic Director



Christopher Maslonka Assistant Principal

Advertisements must be received by the VHS Theater Department no later than November, 6th 2020 to guarantee inclusion in the program.

Dear Prospective Advertiser,

The Voorhees High School Drama Club is presenting the musical <u>Tuck Everlasting</u> on November $20^{th} \& 21^{st} 2020$. This year because of COVID- 19 we cannot have an in-person audience or use our theatre. We still want our students to have an opportunity to perform. Our fall production of the musical Tuck Everlasting will be performed and filmed outside. We will be selling tickets to our recorded show which will be streamed for parents and community members to enjoy.

Last spring our production of *Catch Me If You Can* was postponed three weeks before we were set to open. The sets, props and costumes were already purchased and remain on the Voorhees stage. We hope at some time to be able to revive that wonderful production. Voorhees was the only Hunterdon County High School that did not have a single ticketed performance of our spring show and the losses that were incurred were devastating. Despite our frustration and sadness at having no opportunity to present the spring show we spent 9 weeks rehearsing, students in the Voorhees Drama Club met every week day from March to August and continued to work on theatre activities remotely. We are also safely and responsibly rehearsing and producing a production that can be streamed and we hope that the innovations we are developing will help other schools to do the same.

We have our usual costs of securing rights, costumes, props, and sets, as well as a host of new costs associated with producing theatre outdoors. Many of our vendors have lost their businesses so items that were once easy to obtain and affordable are now hard to find and costly.

We understand that businesses have been hit hard during this time. We also know that businesses have had to innovate in order to stay afloat during this difficult time. Since we will not have a print program for this show, we wanted to offer opportunities for advertising and program support in our filmed production.

Any individual can make a donation to the program and your name will appear among the list of patrons in the credits. Businesses can display their business card during intermission for \$25.00. Families can make a shout out ad/commercial for intermission for either \$50.00 or \$100.00. Businesses can make a 15 second commercial for \$100.00. Families that want to add photos or copy next to their students name on the credits screen can do so for \$25. Space for ads will be limited, and all prospective media must be created by the company or family.

If you would like to purchase ad space, please include a copy of a <u>print ready</u> ad or <u>business card as you want it to appear in the program</u> along with a check made payable to <u>VHS Student Activities</u> or cash. All media should may also be emailed to <u>jreynolds@nhvweb.net</u>. or shared via Google Drive

Ad amounts are as follows:

- 15 second video commercial = \$100.00
- Family Shout Out ad to be played during intermission = \$50.00 (half screen) or \$100.00 (full screen)
- Business Card = \$25.00
- Patron = any amount
- Baby Pictures in credit screen =\$25.00

We thank you in advance for your generous and continued support for our program.

Sincerely,

Mr. Joe Reynolds VHS Drama Club – Assistant Director jreynolds@nhvweb.net

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Please fill out the following: Student Name:

Type of ad: please circle

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- Business Card = \$25.00
- Patron amount =
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Method of Payment:

Name of Advertisement: