## NORTH HUNTERDON MUSIC ASSOCIATION Minutes

January 9, 2018

| Present: 9 |  |
| :--- | :--- |
| Last Name | First Name |
| Adams | Suzanne |
| Fasciano | Jennifer |
| Gaidos | Nancy |
| Horsch | Kathleen |
| James | Stacy-Ann |
| McDermott | Dana |
| Parliyan | Nisim |
| Rys | Connie |
| Slack | Jackie |

Motion to open meeting made by Connie at 7:10 p.m.; seconded by Jackie. Stacy James, new band mom, introduced. Review of November 2017 minutes with Connie motioning to accept and Sue seconding the motion.

## Faculty Report - Connie Rys (for Mr. Angeline)

- We are in the midst of new uniform ordering. Not impressed with the first sample, either with the color or fabric. Looking to go back to the drawing board.


## Corresponding Secretary Report - Suzanne Adams

- Sent a Thinking of You card to Terri Mugnano. Also sent Thank You cards to Linda Tosarao of Valley Crest for the apples and Virginia Wilson for giving back half of her 50/50 raffle win.
- Miscellaneous contribution from Mary \& Tom Evers - daughter Molly is a senior. $\$ 100, \$ 55$ for membership. Nancy gave all 50/50 money back.


## Treasurer's Report - Jen Fasciano

- New tweak to the format: budget items and fundraising broken out further. Numbers are up to date as of this morning.
- 50/50 sales high this year, due to two extra raffles added
- What is Social Events - budget of $\$ 500$ ? Receptions for concerts, Prism concert


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- TOTAL ACCOUNTS BALANCE as of January 9, 2018:

Checking Account: \$5,160.81
Gaming Account: $\quad \$ 3,530.63$
Savings Account: $\quad \$ 4,247.97$
Total: \$12,939.41

## Fundraising Report - Connie Rys

- Stadium Seat Cushions

Total sales for fall - 28 total, probably saturated. Still have Graduation and Prism.

- Marching Band Banquet

Income was \$2,494.55
Refund to James family who paid on line and at the door. Please check on that with Jen to make sure credit is given.

- Florida Fruit Association

Profit of $\$ 806.50$, which is more than we thought it would be. Last year our profit was $\$ 2,002.00$ ! We did not make the 150 -carton requirement, but they still delivered our stuff. Only one complaint - one box was missing two grapefruits. Thoughts going forward - think long and hard about doing this sale next year. Need to do lots of marketing ahead, students need to promote it at school, along with everyone in NHMA being aware this benefits the entire group. There were some glitches in the online ordering and new website, missed orders crediting to us. Weight room to distribute fruit was a challenge, so landing spot needs to be considered ahead of time. Poor communication between administration, teachers, and NHMA.

- Bake Sale

Want to do one soon, after school. Might reach out to Jennifer Molzen, since last year she donated everything that we sold.

- Flapjack Fundraiser at Applebee's

Went better than expected. Did not sell many tickets ahead of time with PayPal. Total of $\$ 678.97$ profit. This is easy to run, and we need to find Nancy's replacement. Biggest issues are communicating with teachers, getting sign up sheets up, talking it up among students. More performers = more money. Kids brought their own speakers and microphone, which was very cool. Nancy put students in charge to lead. Comment was that

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pancakes are terrible. We paid for students to eat, so that brought our numbers down a little. 82 tickets were sold and we make $\$ 4$ out of each ticket. We have to commit to 100 tickets, so then we owe Applebee's the remainder at the end. Can be booked in the summer, but can book it now for next December since there is no penalty if we cancel. $\$ 100$ personal check to hold the date. Connie will put that on for next month.

- Christmas Poinsettia Sale

Ordered 55 plants, down from years past. We sold all of them, thanks to Nancy who was pushing them in the Café. Profit: $\$ 261.25$, and the price of $\$ 10$ each is a nice round number. On-line orders were down. Emails were sent out by Maren, but we think cats/dogs fears kept plant sales down. Claire drops them off, so no delivery fee. She will still do that in years to come.

- Yankee Candle Sale

Another dud. As of Sunday, six total on-line orders for a profit of $\$ 134.40$. Will send check to Jen. People are flooded with emails selling things this year and it becomes overwhelming. Would like to think about Gertrude Hawk again next year. We would wait until Choir is done with it in October.

- Bucket Drive

Did not do since the weather was bad. We will think about this again in the spring.

## Membership Report - Nancy Gaidos

- There are 91 members as of now; there were 90 members last year. 29 are new and 69 paid by PayPal (less paperwork!).
- After our December letter went out, four families joined (all underclassmen).
- Clarified that we decided if you have a senior, you have to be a member of NHMA in order to be eligible to get a scholarship. We also had that stipulation for the Gary Gilbert scholarship in prior years, but now this is the requirement for senior scholarships as well. Our largest expense is from the senior scholarship. Connie did receive one email from someone who missed our deadline of December 31 to join for qualification, and Connie apologized but stood firm on our policy. Group agreed that we will deal with ramifications when/if they come up. Connie will send music teachers the list of who is eligible to choose from.


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## Updates and Information

- Volunteer HIB Training
http://goo.gl/forms/OYiEbxFOW6


## Open/New Business - Connie Rys

- Spring Newsletter

We usually have a submission by staff deadline, and we are looking at Feb. 15 for that. Release date to be March 7. Kathleen will leave a spot to add in the Musical stuff. Kathleen got good camera shots of band at football championship game at MetLife. NJ.com did great pictures. Need bodies to sell tickets at Musical. Should we do a $50 / 50$ raffle at Musical? Connie noted that it was not a good fit; not really worth the time, and it is awkward to sell in the lobby.

- Winter Musical


## "Thoroughly Modern Millie" - March 1, 2, \& 3

We do concessions, flowers (Lynn would consider it again), candygrams. Large frig has been ordered. Will need a new chairperson, preferably a volunteer this year would be ideal. Nancy has all paperwork for concession info. Nancy will reach out to those who volunteered to help. Popcorn help done by Nancy, in Phillipsburg.

## - Prism Concert

$\checkmark$ Lighting \& Sound Quote - required Mrs. Cudworth to get three quotes last year. She has asked for $\$ 5,000$ this year; we spent $\$ 4,600$ in 2017. We have our own sound system now, and that's a lot of money for one event just for lighting. There are four techs, and they do the rehearsal with us as well.
$\checkmark$ Sponsor Ideas - Sue put it together last year. Should we try and get a couple more sponsors? Lowe Orthodontics? Any ideas? Years past - $\$ 1,000$ premier level with the big banner, $\$ 500$, and $\$ 250$. Eye doctor, dentist, car dealership on Route 31. We need to reach out to entire membership to see if anyone has a relationship with HAA, StarMaker, etc. Nisim knows someone at Lowe

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Orthodontics. This year the premier sponsor level is $\$ 500$. Connie will forward info to anyone who needs it. Connie will contact Dr. McGuire at Clinton Pediatric Dental and Hunterdon Eye Care. Nancy could check with The Grill in Pittstown.
$\checkmark$ Ticket Sales - Nancy. Connie needs the list of volunteers who volunteered to help.
$\checkmark$ Flyer \& Posters: Jamie Duncan, a former band mom, put it together years ago. She will make updates to it. Sponsors have to be on it, get it to Jamie, and then printed out because it is our main advertising. Deadline for sponsors by first part of February. Keep main aspect the same, like the colors. Will make something to hang on fence by Regional Road, or Route 31 like the Addams Family poster in choir room. Need to get a price for a banner. Nancy did all the printing last year. No laser printer available this year but will still print out flyers. Vistaprint to get the larger posters.
$\checkmark$ Tickets: Nancy designed them last year. We had no sequential numbering and all tickets were the same color, so there was no real accountability. We wanted one color for adults and one for students. Researched ticket companies and found them to be very expensive. Avery has software to use for tickets, so Nancy made a mock up. Numbers of tickets sold in years past $(693,571)$ have been going down. We can safely buy packets of 200 on sale at Amazon, $\$ 21$ for 4 packets. $\$ 51$ total cost at most. White stub for adults, red for students, and sequential numbers, too. Way to go, Nancy!

## Recent Events - Connie Rys

- Marching Band Banquet - November 29, 2017
- Clinton Christmas Parade - December 1, 2017
- Winter Concerts I \& II - December 7 \& 14, 2017
- Applebee's Flapjack Fundraiser - December 16, 2017


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## Upcoming Events - Connie Rys

- Bake Sale - TBD
- A Night of the Arts (PTSA) - January 26 (Formerly Battle of the Bands)
- Winter Musical "Thoroughly Modern Millie" - March 1, 2, \& 3
- Clinton St. Patrick's Day Parade - March 17
- Prism Concert - March 22


## Open Forum/Roundtable - Connie Rys

- Nancy has one request: Kids will wear uniforms one last time for St. Patrick's Day parade. Can I send out a volunteer request (7) to rehang up pants before the parade? YES!
- Regarding chairing receptions and banquets (band and choir): If no one comes forward, we will no longer provide reception for concerts. We will have to cancel.


## Next Meeting: February 13, 2018

7:00 pm, Choir Room (Room 131)
Motion to close meeting made by Connie Rys at 8:28 p.m., seconded by Jen. Minutes prepared by: Dana McDermott

